



Fearless™
Dark Intensifier
with Ink-Drink™ Complex

SALES FACT SHEET

Story

This **Daringly Dark Intensifier** will have you feeling bold and confident with a gorgeous, golden glow! A potent dose of **Ink-Drink™ Complex** will help to protect tattoos from fading, while **Hemp Seed Oil** leaves skin feeling hydrated. A decadent gulp of **Caffeine** helps tone for a smooth tanning canvas. Now you have no reason to be afraid of bronze perfection!

Inspiration/Rationale

- Completes collection with a non-bronzer option
- Fill demand for unisex packaging with **Ink-Drink™ Complex**
- *"It's my job to be real, and now I'm giving my fans the realest color! Xoxo" JWOWW - Jenni Farley*

Product Type

- Dark Intensifier
- **Ink-Drink™ Complex**
- **Fragrance: Waterberry Blush**
Top Notes: Pink Grapefruit, Coconut, Honeycrisp Apple & Orange
Mid Notes: Watermelon, Logan Berry, Jasmine & Water Lotus
Bottom Notes: Musk, Vanilla & Sandalwood

Technology

Daringly Dark Intensifier	Unique blend of intensifying ingredients flawlessly moisturize and work to promote dark, even color
Ink-Drink™ Complex	Shea Butter, rich in Vitamin A and E, combine with Beeswax and Raspberry to give tattoos a generous gulp of rejuvenation and restoration
Hemp Seed Oil	Rich in Essential Fatty Acids, this oil conditions skin to ensure perfectly hydrated color
Caffeine	Helps provide toned, even skin for a more youthful, airbrushed appearance

Brand and Family

Australian Gold® JWOWW by Jenni Farley

Size and Suggested MSRP

- 10.0 oz. Bottle **MSRP: \$43.00**
- 0.5 oz. Sample **MSRP: \$ 6.00**

