



Hemp Nation® Wild Berries & Lavender
 Moisturizing Tan Extender with Hemp Seed Oil
 Enriched with Wild Berries, Lavender & **NeverFade™ Tattoo Technology**

SALES FACT SHEET

Story

Relax and find your new Zen with Hemp Nation® Wild Berries & Lavender. A delectable blend of Wild Berries provide powerful antioxidant properties for a luminous youthful glow, while Lavender soothes and calms for soft, touchable skin. **NeverFade™ Tattoo Technology** deeply hydrates to make ink colors more vibrant while preventing color from fading with each use. Luxurious Hydrating Complex replenishes dry skin, while advanced Age Defying Blend works to guard against the signs of aging and provides a natural radiant. Use daily to secure your passport to the world of **Hemp Nation®!**

Inspiration/Rationale

- Expands on the popularity of **Hemp Nation®** after-tan collection
- Satisfies salon demand for a new fragrance
- Introduces tattoo protection into **Hemp Nation®** after care collection

Product Type

- Hemp Seed Oil Tan Extender
- THC-Drug and Paraben Free
- **Fragrance: Wild Berries & Lavender:** with top notes of Mixed Berries; mid notes of Lavender, Jasmine, Cherry Blossom & Melon; dry notes of Violet, Musk, Vetiver, Cream & Vanilla

Technology

Wild Berries & Lavender	Maqui Berry, Blueberry and Lavender work together to nourish, reduce inflammation and calm for a radiant and youthful complexion
NeverFade™ Tattoo Technology	Proprietary ingredient helps hydrate and moisturize for more vivacious ink colors and color that lasts days longer
Hydrating Complex	Blend of Pure Hemp Seed Oil and other skin moisturizing ingredients that absorb quickly to hydrate and leave the skin soft to the touch
HydraRich™ Blend	Ultimate moisturizing blend that works to hydrate and lock in moisture to the skin
Age Defying Blend	A super charged fusion of Vitamins E and B5 offer natural protection against the signs of aging



Brand and Family

- **Australian Gold® Hemp Nation®** Body Collection

Size and Suggested MSRP

- 18 oz. Bottle **MSRP: \$22.00**

Contact: infoagi@australiangold.com | www.facebook.com/australiangoldtanning |
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